

QUALIFICATION: INVESTMENT ANALYSIS INVA01-OS
MODE OF DELIVERY: ONLINE

DESCRIPTION

PROGRAMME PURPOSE

The course will provide detail of the structure and function of the financial markets and related investment instruments. As such, it will lay a foundation for students who either work in the financial services industry and have 'touchpoints' with the investment industry, or those who are interested in moving into the investment industry. The focus is on understanding how investment professionals do their job, as opposed to being able to function as an analyst or fund manager, which would require further study.

Once you have successfully completed this course, you will understand:

- The background concepts and topics relating to the investment industry.
- Some of the underlying investment theories that investment professionals rely upon.
- The features of different financial instruments and basic approaches on how to analyse them.
- The ethical debate and basic regulation in investment management.

Completion of the course carries 28 CPD points awarded by the Financial Planning Institute of Southern Africa. Successful completion of the assessments carries another (1) CPD point.

PROGRAMME OUTCOMES

Once you have successfully completed this course, you will be able to:

1. Demonstrate understanding of different investment markets, indices and measurement of returns.
2. Demonstrate a general understanding of efficient markets, portfolio management basics and asset pricing models.
3. Demonstrate a basic understanding of the analysis of common stocks and bonds as well as derivative securities.

4. Display knowledge of ethics and regulation in investment management.

PROGRAMME STRUCTURE

The following key topics are covered in this course:

- Investment background
- Developments in the investment theory
- Equity analysis
- Bond analysis
- Derivative markets
- Ethics and regulation in the asset management industry.

MODULE DESCRIPTIONS

Online Short Course: Investment Analysis INVA01-OS

ADMISSION REQUIREMENTS

Proficiency in English and an undergraduate degree in commerce, finance, economics, mathematics or statistics.

English proficiency

Applicants are required to be proficient in English prior to admission to the course. Applicants whose first language is not English may be required to provide proof of proficiency.

ACCESS TO TECHNOLOGY

Milpark provides students with materials, resources, formative assessments (including online tests and quizzes), discussion opportunities and a number of administrative services as part of the *myMilpark* and *myCourses* online tuition and support environments. Course materials direct students to additional external resources in the form of links to downloadable documents, websites and videos.

Having access to the above online facilities is essential for efficient communication, learning and success. You will need continuous (daily) access to study, using the resources mentioned above, and to submit and receive your assignments.

Minimum system requirements

1. Reliable internet connection with continuous access
2. Firefox/Internet Explorer/Chrome web browser

3. Microsoft Word
4. The means to open and read PDF documents
5. The means to scan and upload documents
6. Email/cellphone for notification and communication.

STUDENT SUPPORT

Library access

The Milpark Library now provides access to e-books in a virtual library called Cyberlibris (Scholartext). Lecturers may create smart bookshelves per course or module for students to access (these shelves can contain prescribed and recommended books). Students can also create their own personal smart bookshelves containing resources for their studies. Having access to a digital library means that thousands of students can access books and resources from anywhere at the same time online. There is no need to make reservations and requests, and no limit to the time a student has to access a book. With the implementation of Cyberlibris, students also have access to full-text resources via ProQuest (global), Ebsco (global) and Sabinet (South African publications), to assist with research and to enrich their learning experience. Access to the Library is included in the module fee.

Tutor

Comprehensive student support services are available. Students are provided with administrative support by Student Services. To assist with understanding content, students have access to tutors whom they can contact individually. Students who experience study and/or personal problems have access to a student counsellor. All support services are available to registered students via *myMilpark (myCourses)*.

ASSESSMENT

An integrated approach to assessment is applied. The practical nature of the course is emphasised in all assessments.

The following are examples of assessments/activities that you could be exposed to during your course:

- Online quiz or online test
- Individual and/or group assignments with open-ended questions
- Online discussion forums with other students and your course lecturer
- Watching videos and summarising the main points
- Reading and engaging with study material, articles or information on websites
- Researching a specific topic and summarising your findings.

The exact structure of your assessments will be communicated to you in a detailed assessment plan when the course commences. A minimum final mark of 50% will be required in order to complete the course successfully.

DURATION

This course will run over a period of six weeks, running from Tuesday to Monday every week.

CERTIFICATION

A short course certificate of completion will be issued provided that you meet the minimum requirements for certification for this specific course.

FURTHER STUDIES

Students who have successfully completed this short course certificate may articulate onto other short courses. Students may at any time apply for admission to any of Milpark's further or higher education qualifications, where they may be admitted, subject to the admission requirements of each qualification.

PRICING

The course fees include access to the online environment (including library services) for the full duration of the course, all study material, access to the lecturer online and one cycle of assessments.

DISCLAIMER

The content of this brochure is accurate at the time of going to print. Milpark Education reserves the right to change the course content due to changes in legislation, market requirements and other reasons. Notice of such changes will be published on our website.

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