

MILPARK
BUSINESS SCHOOL



BUSINESS IN EMERGING MARKETS 2021 – THE ONLINE EXPERIENCE

22 - 26 NOVEMBER 2021

ONLINE GLOBAL IMMERSION WEEK – THE CHALLENGES AND OPPORTUNITIES OF DOING BUSINESS IN LATIN AMERICA

Since 2013 Milpark Business School has been organising academic international trips to the BRICS countries (Brazil, Russia, India & China) to provide opportunities to conduct business globally, to enhance political, cultural, economic and legal knowledge of international business practices within each of the BRICS countries.



Austral Group

MILPARK BUSINESS SCHOOL IN PARTNERSHIP WITH THE AUSTRAL GROUP

TOMORROW IS BEAUTIFUL
DEVELOPING ETHICAL LEADERS FOR THE COMMON GOOD.

MILPARK BUSINESS SCHOOL

Milpark Business School (MBS) is a catalyst for ethical and sustainable business practices. We produce the next generation of leaders who are committed to practising business for good, business with a conscience, business that empowers and uplifts others and business that creates a beautiful tomorrow.

DOING BUSINESS IN LATIN AMERICA AND INTERNATIONALLY



WHY AN ONLINE GLOBAL CHALLENGE BASED IN CHILE?

Chile boasts a diverse range of industries, including mining, agriculture, finance, and tourism. As a result of the abundance of opportunities in Chile, it has been ranked among the best countries in terms of economic freedom, competitiveness, per capita income, and low levels of corruption. Learn more about this growing and exciting country!

Join the Global Challenge.

NOVEMBER 22 MONDAY

Program Opening & Orientation

Understand the Social, Political, Cultural and Historic Context in Latin America

Business Challenge

Fast Track Business Challenge: Company Background, Scope, and Deliverables and Q&A

Cultural Awareness Session

Economic Market Overview + Regulatory and Political Challenges in Latin America

NOVEMBER 24 WEDNESDAY

Students work in their groups to develop their solutions for the Company

Fireside Chat with an Entrepreneur Start-Up Product Development, Placement and Market Expansion, Pre & Post Covid-19

Company Presentation with Q&A Sustainability & Environmentally Friendly Business: Innovative Business Models, Beauty & Health, Supply Chain, Retail and Direct Sales

NOVEMBER 23 TUESDAY

Students work in their groups to develop their solutions for the Company

Fireside Chat with a Social Enterprise Understand the challenges in Energy: Powering the Region, and Renewable Revolution

Company Presentation with Q&A Shaping the Digital Transformation in Latin America

Student Q&A Session with Company Project Leader

NOVEMBER 25 THURSDAY

Students work in their groups to develop their solutions for the Company

Company Presentation with Q&A Deep Dive into Logistics and Shipping (SCM): Connecting the World and Latam Markets

Company Presentation with Q&A Development, Implementation, and Management of Supply Chain Operations

Business Panel Discussion/Debate with Q&A

Globalisation & Market Perspectives - Free & Open vs Closed & Protected



22 – 26 NOVEMBER 2021

NOVEMBER 26
FRIDAY

Teams Work on Final Project Details
& Presentations

Team Presentations
Showtime!

Project Debrief & Open Forum

Online Cultural Activity
Peruvian Cooking Class by
Professional Chef and Pisco Sour
Making Class!



Investment: R30 000

Certification:

All students who complete and pass the assessments will receive a Certificate of completion from the Austral Group.

For additional information regarding this trip and to register please contact us at mbs@milpark.ac.za or on 011 718 4000