MILPARK EDUCATION | **M** | PROUDLY PART OF **STADIO**

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QUALIFICATION: SHORT COURSE PROGRAMME: TOURISM (INTERMEDIATE LEVEL)
MODE OF DELIVERY: CONTACT LEARNING (MELVILLE CAMPUS)

DESCRIPTION

This is a substantive management programme, which enables students to gain an understanding of the main sources of finance, customer services, travel and tourism operations and supervision, global tourism and hospitality and destination analysis.

PROGRAMME PURPOSE

This Short Course Programme: Tourism (Intermediate level) combines practical career-based elements with a number of essential management disciplines that will be invaluable as the individual's career progresses. The course therefore provides the practicality needed for the workplace with the theory needed to advance in management roles and in education.

PROGRAMME OUTCOMES

The aims are to provide a qualification that:

- provides students with an understanding of the Tourism and Hospitality Industry and of the key functions within the sector.
- provides for an effective academic progression route.
- enables students to gain credit towards higher education.
- enables students to develop higher-level academic skills that can be applied in a vocational context.

PROGRAMME STRUCTURE

Module name and code	Assessment method
Finance in Tourism and Hospitality FTH	Examination
Customer Service Management in Tourism and Hospitality CSMTH	Examination
Global Tourism and Hospitality GTH	Assignment
Travel and Tourism Operations TTO	Assignment
Travel and Tourism Supervision TTS	Examination
Travel Geography TG	Assignment
Destination Analysis DA	Examination

ADMISSION REQUIREMENTS

- Grade 12 or
- CTH level 3 Foundational Programme in Tourism Management.

THE CONFEDERATION OF TOURISM AND HOSPITALITY (CTH)

The Chartered Institute of Tourism and Hospitality (ITH) is the southern African representative of the Confederation of Tourism and Hospitality (CTH) in the UK. Its mission is to enhance careers in the tourism and hospitality industry all around the world. The CTH accredits this programme and therefore, this CTH qualification is not registered on the South African National Qualifications Framework (NQF). However, the qualifications are registered in the United Kingdom on the Qualifications and Credit Framework, as a level 3 qualification. Students studying these four short learning foundational programmes in South Africa may request the South African Qualifications Authority (SAQA) to evaluate this foreign qualification on the South African National Qualification Framework level (NQF level).

ENGLISH PROFICIENCY

Foreign applicants whose first language is not English are required to provide proof of proficiency in English, prior to admission to the qualification. Foreign students who do not hold a South African matric certificate must present a matric verification from the South African Matriculation Board on application.

ACCESS TO TECHNOLOGY

Having access to online facilities is essential for efficient communication, learning and success. You will need continuous (daily) access to study, and to submit and receive your assignments.

MINIMUM SYSTEM REQUIREMENTS:

1.　　　Reliable broadband Internet access
2.　　　Firefox/Internet Explorer/Chrome web browser
3.　　　Microsoft Word
4.　　　PDF Viewer
5.　　　Ability to scan and upload documents
6.　　　Email/Cellphone for notification and communication.

STUDENT SUPPORT

Library access

The Milpark Library provides access to e-books in a virtual library called Cyberlibris (Scholartext). Lecturers may create smart bookshelves per course or module for students to access (these shelves can contain prescribed and recommended books). Students can also create their own personal smart bookshelves containing resources for their studies. Having access to a digital library means that thousands of students can access books and resources from anywhere at the same time online. There is no need to do reservations and requests, and no limit on the time a student has to access a book. With the implementation of Cyberlibris, students also have access to full-text resources via ProQuest (global), Ebsco (global) and Sabinet (South African publications), to assist with research and to enrich their learning experience. Access to the Library is included in the module fee.

Tutor

Comprehensive student support services are available. Students are provided with administrative support by Student Services. To assist with understanding content, students have access to tutors whom they can contact individually. Students who experience study and/or personal problems have access to a student counsellor. All support services are available to registered students via *myMilpark* (*myCourses*).

RULES OF PROGRESSION

All the modules are compulsory and should be completed in the prescribed order.

ASSESSMENT

The assessment methodology has been designed around a combination of assessing knowledge through a multiple-choice question (MCQ) assessment paper with a synoptic assessment paper. The MCQ paper allows students to select answers from an option of plausible choices, whereas the synoptic assessment paper allows students to use their analytical and evaluative skills to make sound and reasoned judgements.

Students are required to complete both formative and summative assessments successfully.

DURATION

12 months.

CERTIFICATION

This CTH diploma is not a South African qualification. Your certificate will be issued by the CTH. After completion of each short course module, you will receive a modular certificate. Once you have completed all modules in the programme, you will receive an overall CTH Diploma from the UK.

FURTHER STUDIES

Once students have completed the Short Course Programme: Tourism (Intermediate level), students may then progress to the Short Course Programme: Tourism (Advanced level).

PRICING

Your Milpark College course fees include:

- CTH registration and professional membership
- Study material
- Your first assessment per module.

Please contact Milpark College for all current fees. Please note that for qualifications that run over more than one year, Milpark College fees are payable for the first year of study only. The fees for second- and third-year studies will be made available only in subsequent years.

DISCLAIMER

The content of this brochure is accurate at the time of going to print. Milpark Education reserves the right to change the course content due to changes in legislation, market requirements and other reasons. Notice of such changes will be published on our website.

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