

**SHORT COURSE: CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABLE DEVELOPMENT  
(CSRSDE-OS)  
MODE OF DELIVERY: ONLINE**

## **DESCRIPTION AND PROGRAMME PURPOSE**

This course is a product of an international institutional collaboration between Milpark Education and Globethics.net. It aims to address the needs of professionals in private companies, NGOs, International Organisations and Governments who are currently involved in (or aim to engage in) Corporate Social Responsibility and Sustainable Development (CSR-SD). Although the course is primarily aimed at business, it is also applicable to non-profits, small and medium-sized enterprises (SMEs). The course shows how the UN Global Compact (UNGC) fits into the CSR approach as well as how UN agencies such as the ILO and UNIDO have played a role in advancing CSR-SD.

## **PROGRAMME OUTCOMES**

Upon successful completion of this course, the participants will be able to demonstrate the following:

1. Clarify terminology and provide a congruent definition of CSR and its application to corporate sustainability;
2. Demonstrate competence in analysing resources and critically evaluate the different models for CSR and their relevance in the business context;
3. Demonstrate the capability to contextualise knowledge on CSR and the sustainability nexus in different business and societal contexts; and
4. Apply the conceptual learning content in practice through case-study analysis and the development of adequate avenues for solutions arising from CSR and related challenges.

## **PROGRAMME STRUCTURE**

The following topics constitute the core content of this course:

- Introduction and CSR definitions
- Why CSR; and where is CSR today?
- CSR in the context of the UN and International agencies
- CSR regulation
- ISO2600 and GRI integrated reporting
- Communicating your CSR and sustainability initiatives
- Case-studies and practical applications.

## **DELIVERY AND PROGRAMME MANAGEMENT**

The course will be delivered in weekly topical modules, much along the sequence outlined above; with the last week dedicated to the summative assessment. A flipped classroom approach is adopted, wherein delegates are required to study selected/structured content ahead of facilitated workshops (or live sessions). The workshops are underpinned by experiential learning principles. Between the workshops, delegates will be supported via an online tutor and peer interactions, which challenge them to reflect on thought-provoking dilemmas.

### **English proficiency**

Applicants are required to be proficient in English prior to admission to the course. Applicants whose first language is not English may be required to provide proof of proficiency.

## **ACCESS TO TECHNOLOGY**

Milpark provides students with materials, resources, formative assessments (including online tests and quizzes), discussion opportunities and a number of administrative services as part of the *myMilpark* and *myCourses* online tuition and support environments. Course materials direct students to additional external resources in the form of links to downloadable documents, websites and videos.

Having access to the above online facilities is essential for efficient communication, learning and success. You will need continuous (daily) access to study, using the resources mentioned above, and to submit and receive your assignments.

### **Minimum system requirements**

1. Reliable internet connection with continuous access
2. Chrome web browser/Firefox
3. Microsoft Word
4. The means to open and read PDF documents
5. The means to convert electronic files to PDF documents.
6. The means to scan and upload documents.
7. Email/cellphone for notification and communication.

## **STUDENT SUPPORT**

### **Library Access**

The Milpark Library provides access to e-books in a virtual library called Cyberlibris (Scholartext). Lecturers may create smart bookshelves per course or module for students to access (these shelves can contain prescribed and recommended books). Students can also create their own personal smart bookshelves containing resources for their studies. Having access to a digital library means that thousands of students can access books and resources from anywhere at the same time online. There is no need to make reservations and requests, and no limit to the time a student has to access a book. With Cyberlibris, students also have access to full-text resources

via ProQuest (global), Ebsco (global) and Sabinet (South African publications), to assist with research and to enrich their learning experience. Access to the Library is included in the module fee.

## **Tutor**

Comprehensive student support services are available. Students are provided with administrative support by Student Services. To assist with understanding content, students have access to tutors whom they can contact individually. Students who experience study and/or personal problems have access to a student counsellor. All support services are available to registered students via *myMilpark (myCourses)*.

## **ASSESSMENT**

Participants will be assessed through a portfolio of continuous assessment activities. This will include a progressive integration of formative and summative assessment tasks.

## **DURATION**

This course will run over a period of ten weeks.

## **CERTIFICATION**

At the end of the course, candidates will be certified according to the following requirements:

**Certificate of competence:** A final mark of 50%, with a sub-minimum of 40% in the summative assessment. In addition, successful candidates receive a statement of results and may qualify for exemptions in line with the prevailing requirements.

## **FURTHER STUDIES**

Students who have successfully completed this short course certificate may articulate onto other short courses. Students may at any time apply for admission to any of Milpark's further or higher education qualifications, where they may be admitted subject to the admission requirements of each qualification.

## **PRICING**

**Course fee for international students: US\$750.00**

**Course fee for South African students: ZAR12 000.00**

This includes tuition, study material and access to the online support (including library services) for the duration of the course and one cycle of assessments.

## **FURTHER INFORMATION**

For client-specific queries, please contact: [corptraining@milpark.ac.za](mailto:corptraining@milpark.ac.za)

## DISCLAIMER

The content of this brochure is accurate at the time of going to print. Milpark Education reserves the right to change the course content due to changes in legislation, market requirements and other reasons. Notice of such changes will be published on our website.

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