

**QUALIFICATION: Online Short Course in Sustainable Business Management****MODE OF LEARNING: IMMERSIVE ONLINE LEARNING****DESCRIPTION AND COURSE PURPOSE**

The Online Short Course in Sustainable Business Management ("Short Course"), offered by Milpark Education's School of Professional Accounting, is centred on the Strategic Management for Sustainable Organisations (SMSO) module that forms part of Milpark Education's Bachelor of Commerce in Accounting specialising in Management Accountancy which is recognised by the Chartered Institute of Management Accountants (CIMA) for entry into the CIMA Professional Qualification at the Management Level Case Study.

The Short Course is designed for students, graduates and working professionals who wish to broaden their understanding of organisational management, sustainability, ethical leadership and project management within a modern business environment. The Short Course is particularly valuable for students and graduates seeking to complement technical accounting, finance or business expertise with management competencies associated with management accounting and organisational leadership.

Upon successful completion of the Short Course, students will have developed competencies in organisational management, sustainable and ethical decision-making, project management and organisational leadership in contemporary business environments.

WHO SHOULD ENROL

The Short Course would be particularly suitable for:

- Current students and/or graduates of the Bachelor of Commerce in Accounting or Postgraduate Diploma in Accounting (PGDA) who are interested in broadening their career and professional development opportunities through exposure to competencies associated with management accounting and the CIMA Professional Qualification. This Short Course essentially enables graduates from the BCom in Accounting's other streams or Postgraduate in Accounting (PGDA) programmes who already qualify for entry into the CIMA Professional Qualification at the Management Level Objectives Tests, based on exemptions awarded by CIMA to Milpark Education for these programmes, to obtain a higher entry point into the CIMA Professional Qualification at the Management Level Case Study.
- Students, graduates and professionals with qualifications in accounting, finance, commerce, business management, project management or related fields who wish to broaden their management and leadership capabilities within a contemporary business environment.

- Individuals currently pursuing the CIMA Professional Qualification who wish to develop competencies aligned with the E2 (Managing Performance) syllabus, including organisational management, sustainability, project management and strategic leadership. However, completion of this Short Course as a standalone module does not qualify candidates for any exemptions from the CIMA Professional Qualification.
- Business professionals, managers and leaders seeking to strengthen their capability to lead organisations through sustainable and strategic decision-making in complex and globally connected environments.

COURSE OUTCOMES

Upon successful completion of this Short Course, students will be able to:

- Analyse entrepreneurial strategies and assess the role of small businesses in promoting innovation, employment, sustainability, inclusive growth and economic development in emerging markets.
- Explain and analyse organisational management theories in relation to performance, accountability, and decision-making.
- Describe and analyse the structure and functions of key departments within an organisation and evaluate how interdepartmental dynamics influence organisational effectiveness and strategic alignment.
- Critically evaluate quality management methodologies, including Just-in-Time (JIT), Total Quality Management (TQM), Kaizen and Business Process Re-engineering (BPR) for organisational effectiveness and performance.
- Describe and compare global sustainability reporting frameworks and interpret their relevance and application in corporate governance and stakeholder reporting.
- Apply ethical frameworks and sustainable thinking to inform decision-making in complex, global business environments.
- Describe and apply key project management structures, concepts, principles, and tools to assist in effectively planning, implementing, and evaluating business projects, while recognising the roles of project team members and contributing to effective communication and reporting with internal and external stakeholders.

COURSE STRUCTURE

This Short Course consists of one compulsory module called *Strategic Management for Sustainable Organisations (SMSO01-OS)*.

	Module
Compulsory	Strategic Management for Sustainable Organisations (SMSO01-OS)

MODE OF LEARNING

The course will be offered via **Milpark Education's Immersive Online (IO) Learning study mode**. IO Learning is our guided, dynamic and flexible digital study experience designed to foster deeper learning and meaningful connection.

Through scheduled online sessions, interactive content, and collaborative activities, students engage in a human-centred environment that blends structure with flexibility. IO Learning uses advanced online systems and multimedia resources to support clear pathways, small-group collaboration, and personalised feedback, creating a rich, connected, and engaging learning journey.

MODULE DESCRIPTION

Strategic Management for Sustainable Organisations (SMSO01-OS)

This module provides students with an in-depth understanding of the strategic dimensions and operational structure of modern organisations. Students acquire knowledge of organisational management, sustainability and ethical leadership principles required for effective decision-making within contemporary business environments. The module explores entrepreneurship, organisational structures and management approaches that support organisational effectiveness, performance and sustainable value creation. It also examines sustainability reporting frameworks and their role in corporate governance and stakeholder reporting.

The module also develops students' knowledge and application of project management and project leadership principles, concepts and tools required to plan, implement, manage and evaluate projects within a business context. Students also gain an understanding of stakeholder engagement, communication, risk management and project leadership practices that contribute to successful project delivery and organisational performance.

Note: The content covered in the compulsory module aligns with key concepts and competencies assessed in CIMA's E2 (Managing Performance) objective test and may assist students in preparing for success at this level.

MINIMUM ADMISSION REQUIREMENTS

The minimum requirements for admission to the Short Course are as follows:

- Completion of an appropriate Diploma or equivalent qualification at NQF Level 6, or higher. For a qualification to be considered “appropriate”, it would usually include the study of financial accounting, management accounting, finance, commerce, business management, project management or a related field. Where the qualification obtained does not include these areas of study, applicants may be required to demonstrate that they possess the prerequisite competencies required to complete the Short Course.

OR

- Current enrolment in an appropriate Bachelor of Commerce Degree or equivalent qualification at NQF Level 7, or higher. Applicants should have successfully completed all relevant first- and second-year modules (or equivalent NQF Level 5 and NQF Level 6 studies) and be progressing towards completion of the qualification.

OR

- Current enrolment in the Management Level of the CIMA Professional Qualification, or successful completion of the CIMA Operational Level Case Study.

OR

- At least five years of relevant management experience, supported by a detailed curriculum vitae and any additional documentation that may be required by Milpark Education to demonstrate that the applicant possesses the prerequisite competencies required to complete the Short Course.

Applicants must, at a minimum, submit the following **documents** with their application:

- **Copy of South African 13-digit identity document** or valid passport.
- **Copy of Senior Certificate** with matriculation endorsement/exemption for degree studies; or
- **Copy of National Senior Certificate** with a Bachelor's Degree Pass; or
- **Copy of Senior Certificate or National Senior Certificate *plus* a qualification at NQF Level 5 or above (120 credits or more)**, supported by a copy of the certificate or letter of completion; and

In addition, applicants must submit documentation applicable to their admission route:

- Applicants applying based on a completed qualification must submit a copy of an appropriate Diploma, equivalent qualification or qualification at a higher NQF level certificate and academic transcript or statement of results at NQF Level 6 or higher.

- Applicants currently enrolled in a qualification must submit a copy of an up-to-date academic transcript or statement of results demonstrating successful completion of the relevant NQF Level 5 and NQF Level 6 studies of the qualification of the appropriate Bachelor of Commerce Degree or equivalent qualification at NQF Level 7, or higher.
- Applicants applying based on current enrolment in the CIMA Professional Qualification must submit evidence of successful completion of the CIMA Operational Level Case Study or current enrolment in one or more CIMA Management Level objective tests.
- Applicants applying based on management experience must submit a detailed curriculum vitae and any additional supporting documentation that may be required by Milpark Education to assess their eligibility for admission.

Note: The documents listed above represent the minimum requirements. Applicants may be asked to provide additional supporting documentation if further evidence is needed. Applicants are encouraged to provide all supporting documentation at the time of applying so as to avoid unnecessary delays in the processing of their application.

ACCESS TO TECHNOLOGY

Through the *myMilpark* and *myCourses* online tuition and support environments, students have access to all course materials (including formative and summative assessments), discussion opportunities, administrative services and a wealth of external resources.

Minimum requirements to study online and complete assessments and online proctored assessments

- A laptop or personal computer (PC) with *one* of the following operating systems:
 - Windows 10+;
 - macOS 10.11+;
 - Ubuntu 18.04+;
 - Chrome 58+
- Continuous (daily) access to a stable internet connection with an upload and download speed of at *least* 5 Mbps
- A camera/webcam (720p resolution)
- Speakers and a microphone OR headphones
- 2GB free RAM (memory)
- 250MB free disk space.

For more information, such as tips to help prevent technical issues during an online proctored assessment, visit [Technical requirements](#).

STUDENT SUPPORT

Comprehensive student support services are available. Students are provided with administrative support by Student Services. Lecturers will present a compulsory weekly online class per module. Interactive group discussions allow students to learn from lecturers and peers. Students have access to lecturers with whom they can interact individually during online lecturer consultation sessions. Students who experience study and/or personal problems have access to a student support adviser. All support services are available to registered students via *myMilpark (myCourses)*.

LIBRARY ACCESS

The Milpark library provides access to eBooks in a virtual library called Cyberlibris (Scholartext). Lecturers may create smart bookshelves per course or module for students to access (these shelves can contain prescribed and recommended books). Students can also create their own personal smart bookshelves containing resources for their studies. Having access to a digital library means that thousands of students can access books and resources from anywhere at the same time online. There is no need to make reservations and requests, and no limit to the time a student has to access a book. With the implementation of Cyberlibris, students also have access to full-text resources via ProQuest (global), Emerald (global), Ebsco (global) and Sabinet (South African publications) to assist with research and to enrich their learning experience. Access to the library is included in the module fee.

ASSESSMENT

Module formative assessments contribute 50% to the final mark. These consist of a combination of assignments and tests. The exact formative structure for the module will be communicated to students at the start of the module.

Students will complete a final, summative assessment at the end of the module, which contributes 50% towards the final mark. Students need to obtain a sub-minimum mark of 40% in the final summative assessment, and an overall mark of 50% in order to pass the module.

Formative tests and summative assessments will be written online via remote proctoring.

DURATION

The duration of this Short Course is two months.

RULES OF PROGRESSION

The Short Course consists of one compulsory module, *Strategic Management for Sustainable Organisations (SMSO01-OS)*, which must be successfully completed in order to complete the Short Course.

CERTIFICATION

On successful completion of the Short Course, students will receive a Certificate of Completion for the Online Short Course in Sustainable Business Management.

FURTHER STUDIES

Milpark Education is committed to the process of lifelong learning and opening access to higher education. On completion of the Short Course, students can apply for admission to various other programmes based on their completed CHE-accredited qualification(s), subject to meeting the applicable admission requirements.

Although the Short Course is not a CHE-accredited qualification, it enables graduates from the Bachelor of Commerce in Accounting or Postgraduate in Accounting (PGDA) programmes who already qualify for entry into the CIMA Professional Qualification at the Management Level Objectives Tests, based on exemptions awarded by CIMA to Milpark Education for these programmes, to obtain a higher entry point into the CIMA Professional Qualification at the Management Level Case Study. The next step for these students would be to attempt CIMA's Management Level Case Study and thereafter progress to CIMA's Strategic Level Objective Tests.

PRICING

All module fees include one round of formative and summative assessments (supplementary examinations excluded). Module fees do not include the cost of prescribed textbooks, which will be for the student's own account. The prescribed book list will be available on *myMilpark* on registration.

DISCLAIMER

The content of this brochure is accurate at the time of going to print. Milpark Education reserves the right to change the course content due to changes in legislation, market requirements and other reasons. Notice of such changes will be published on our website.