



BUSINESS IN EMERGING MARKETS

8 DAYS / 7 NIGHTS INTERNATIONAL PROGRAMME

DAY 1 (FRIDAY, 4 DECEMBER 2026)



Departing from OR Tambo International Airport.



During the day, arrival at Cairo International Airport



Transport to InterContinental Cairo Semiramis (5-Stars Hotel)



Late-night check-in at InterContinental Cairo Semiramis (5-Stars Hotel)

*Single room occupancy, Nile View,
Bed & Breakfast basis*

Evening

The evening is at leisure to check-in and acclimatise



DAY 2 (SATURDAY, 5 DECEMBER 2026)

Free day at leisure



Breakfast at hotel



Welcome to
CAIRO



DAY 3 (SUNDAY, 6 DECEMBER 2026)



Morning
(9:00 AM to
12:00 PM)

Breakfast at hotel

Academic sessions featuring (guest speakers, panel discussions, networking with MBA students)



Coffee & lunch

Afternoon
(1:30 PM to
4:30 PM)

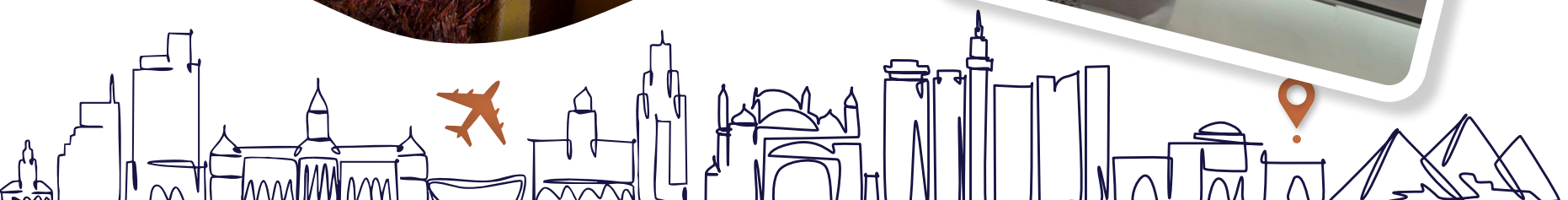
Academic sessions featuring (guest speakers, panel discussions, networking with MBA students)

Evening
(8:00 PM to
10:00 PM)

Oriental Dinner at El Leila El Kebira

MENA

region



DAY 4 (MONDAY, 7 DECEMBER 2026)



Breakfast at hotel

Morning
(9:00 AM to
12:00 PM)

Academic sessions featuring (guest speakers, panel discussions, networking with MBA students)



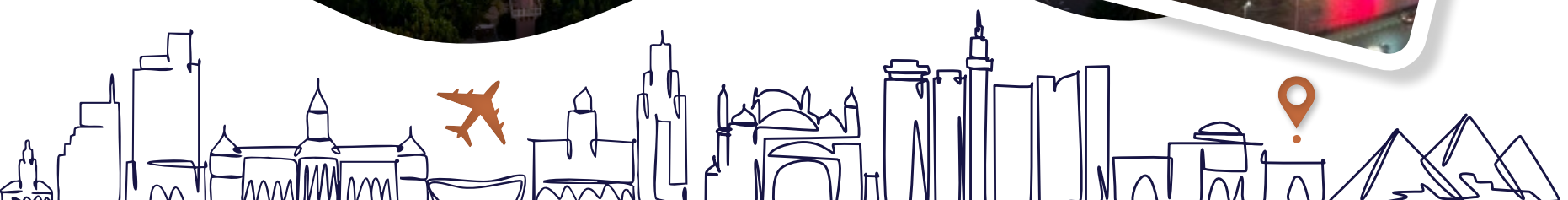
Coffee & lunch

Afternoon
(1:30 PM to
4:30 PM)

Company / factory visit

Evening
(8:00 PM to
10:00 PM)

Dinner: At own arrangement – free evening



DAY 5 (TUESDAY, 8 DECEMBER 2026)



Breakfast at hotel

Morning
(9:00 AM to
5:00 PM)

Sightseeing tour to The Pyramids of Giza and
The Grand Egyptian Museum



Lunch: At own arrangement at the
museum

Evening
(8:00 PM to
10:00 PM)

Dinner: At own arrangement, free evening



EGYPT



DAY 6 (WEDNESDAY, 9 DECEMBER 2026)



Morning
(9:00 AM to
12:00 PM)



Afternoon
(1:30 PM to
4:30 PM)

Evening
(8:00 PM to
10:00 PM)

Breakfast at hotel

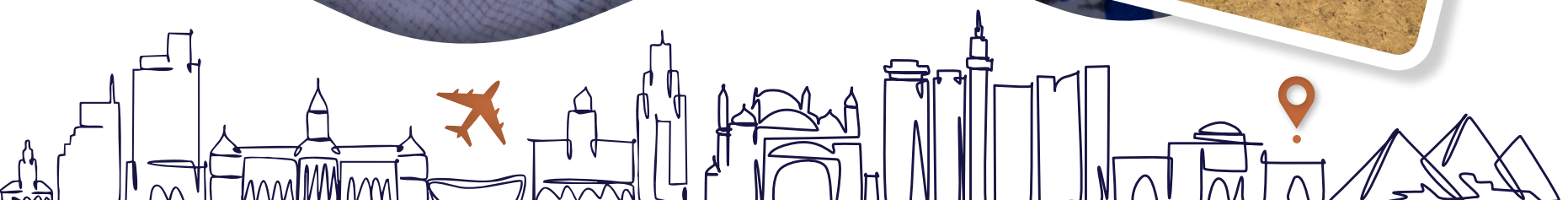
Academic sessions featuring (guest speakers, panel discussions, networking with MBA students)

Coffee & lunch

Company / factory visit

Dinner: At Abou Tarek

Market: Khan El Khalili



DAY 7 (THURSDAY, 10 DECEMBER 2026)



Morning
(9:00 AM to
12:00 PM)



Afternoon
(1:30 PM to
4:30 PM)

Evening
(6:00 PM to
10:00 PM)

Breakfast at hotel

Academic sessions featuring (guest speakers, panel discussions, networking with MBA students)

Coffee & lunch

Certificate Distribution

Farewell Dinner: On The Nile Pharaohs Boat



DAY 8 (FRIDAY, 11 DECEMBER 2026)

Early morning

Return to Johannesburg

Extending the stay is optional at student's cost.

