

Mode of Delivery:
Immersive Online Learning

We've got you. You've got this. This factsheet is intended for students registered for the BCom Digital Business intake in 2026.

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Description and Programme Purpose

The of Commerce Bachelor (BCom) degree at NQF Level 7 is a dynamic, broadbased qualification designed to develop independent. analytical and ethically grounded graduates who are equipped with a deep understanding of the core principles of business and management, preparing them to think critically, solve complex problems, and thrive as future leaders in a rapidly changing South African and global economic environment.

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This factsheet specifically focuses on the BCom with a major in Digital Business which prepares students to bridge the gap between commerce and technology in an era where digital transformation is reshaping industries. The programme provides a strong foundation in general business disciplines such as management, accounting, economics and marketing, while developing specialised skills in areas such as data analytics, information systems, web development fundamentals, cybersecurity, fintech, digital risk, strategy and foresight, and project management.



Learning is applied through cases and projects grounded in the South African and regional context. The programme equips graduates with the knowledge base, practical competence and applied skills to identify digital opportunities, design user-centred solutions, leverage technology responsibly, and address issues such as data privacy, cybersecurity and ethical Al. By combining business acumen with digital expertise, students are prepared to navigate fast-changing environments and to drive innovation, growth and sustainable value creation.

The BCom degree appears on the **Financial Sector Conduct Authority's (FSCA)** list of recognised qualifications for **FAIS Fit and Proper** purposes.

Who Should **Enrol**

01

The **BCom Digital Business degree** is suited to individuals who want to combine a strong **foundation in commerce** with the specialised knowledge required to **succeed in digitally** enabled **business environments.**

02

The **programme equips students** with the ability to analyse data, manage projects, design **technology-driven solutions** and apply innovative thinking to **real-world organisational challenges**. It is ideal for those who enjoy technology, data and collaborative problem-solving and who want to play an active role in the digital transformation of business and industy.

03

Graduates of this degree will be well-prepared for careers in product and project management, business and data analysis, digital operations, consulting, e-commerce, fintech, and platform-based businesses, as well as **technology-enabled roles** in sectors such as financial services, retail, telecommunications, logistics, energy and the public sector. The **qualification also provides** a strong foundation for **further studies in commerce** and digital fields, including honours or postgraduate diplomas in business, management, analytics or information systems.



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Programme **Outcomes**

Successful completion of this qualification should enable the student to:

- Apply key operational, management and leadership principles, concepts, theories, models and practices to strategically plan, organise and optimise the use of human and financial resources across diverse digital business environments.
- 2. Apply principles, procedures, rules, methods and techniques relevant to the fields of accounting, marketing, human resources, governance, IT and logistics and supply chain management to manage information and solve problems to drive sustainable and ethical business operations.
- 3. Explain and apply key principles, concepts, theories, models, procedures, methods, tools and techniques relevant to micro- and macroeconomics in key business functions such as marketing, human resources, project management and supply chain management in relevant business contexts.

- 4. Integrate knowledge, skills and attributes from different functional areas of business and entrepreneurial thinking to report on findings to execute an Applied Business Capstone project relevant to a selected focus area.
- 5. Assess and communicate the impact of business decisions on compliance risk across functional departments of a business.



Module descriptions for all modules in the Digital Business stream can be found below.

Kindly note

That an **overview factsheet is available** that provides information on all the different **BCom majors** offered by Milpark.

Learn more about our BComs

Programme Structure

"Year 1, Year 2, and Year 3" correspond with the complexity of the coursework and progression of the academic levels. These labels align with international BCom standards. They do not represent the time it takes for a student to complete the qualification at Milpark.

Students have a **minimum of three years** and a **maximum of nine years** to complete the qualification. This allows for **flexibility on the learning journey**, at a pace that enables students the best possible opportunity for successful outcomes.

Major: Digital Business: 360 credits

Semester 1	Year 1	Year 2	Year 3
Compulsory (all)	 Foundations to Business Studies FOBS01-5 (10/5) Introduction to Business Management INBA01-5 (20/5) Mathematical Skills for Business MABU01-5 (10/5) Digital Skills for Business DIGB01-5 (10/5) Introduction to Financial Reporting INFI01-5 (10/5) Introduction to Microeconomics MICR01-5 (15/5) Introduction to Macroeconomics MACR01-6 (15/6) Financial Reporting FIRE01-6 (10/6) Law for Business Context LABS01-6 (20/6) 	 Business Management 2A BUMA2A-6 (20/6) Business Management 2B BUMA2B-6 (20/6) Financial Accounting for Business Decisions FBUD01-6 (20/6) Data Analytics & Information Systems DAIS01-6 (20/6) Cybersecurity CSEC01-6 (20/6) Web Development WEBD01-6 (20/6) 	 Strategy and Foresight SFOR01-7 (20/7) Leadership and Organisational Dynamics LORG01-7 (20/7) Applied Business Cap stone CAPG1C-7 (20/7) Digital Transformation DITI01-7 (20/7) Financial Technology FTEC01-7 (20/7) Project Management PROM01-7 (20/7)
Total cred- its per year	120	120	120

Note: All modules are only offered via Immersive Online (IO).

Second-year modules are available from 2027, and third-year modules are available from 2028.

Mode of **Learning**

The programme will be offered via **Immersive Online (IO) Learning.** IO Learning is our guided, dynamic and **flexible digital study experience** designed to foster deeper learning and meaningful connection.

Through scheduled online sessions, interactive content, and collaborative activities, students engage in a human-centred environment that blends structure with flexibility. IO Learning uses advanced online systems and multimedia resources to support clear pathways, small-group collaboration, and personalised feedback, creating a rich, connected, and engaging learning journey.



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Module **Descriptions**

Foundations to Business Studies FOBS01-5 This module onboards students to Milpark Education by **outlining the layout and structure** of their courses, as well as providing an explanation of Milpark's learning management system. **Students will be equipped** with basic numeracy and writing skills, and the knowledge necessary to embark on higher education **studies in the commerce field**. The module will also introduce students to professional communication and **ethical skills required** not only for studies, but also to operate within the business landscape.

In this module, **students** are **introduced to the fundamental principles** of management and the essential skills and competencies required for effective management. The **primary management** tasks of planning, organising, leading and controlling, along with supporting management tasks such as communication, motivation and delegation, are **covered and applied across management functions**, notably, operations, financial, marketing and human resources management. The **importance of fostering** an entrepreneurial philosophy and ethical culture as a manager is also dealt with in this module.

Introduction to Business Management INBA01-5 Mathematical
Skills for
Business
MABU01-5

The module emphasises the **use of basic principles of mathematics** to summarise and analyse business data. Students apply a range of mathematical techniques to **real-life business examples**. Students will be introduced to basic forecasting techniques, **including time-series analysis and relating variables** through regression analysis and scatter diagrams. The module also provides students with a **basic understanding of the theory** of interest for application to relevant business transactions.

This **module introduces students** to foundational digital skills essential for making informed and data-driven business decisions. Students will have a clear **understanding of the basic components** within information technology (IT) and the relevant IT considerations within a business, including the impact and risks of digital data collection, storage, processing and communication. **Through exercises and practical applications**, students will learn to utilise digital tools for analysing and reporting information that impacts business decisions. Since spreadsheet software and data analysis are covered in this module, the successful completion of *Foundations to Business Studies FOBS01-5* and *Mathematical Skills for Business MABU01-5* are prerequisites for this module.

Digital Skills for Business DIGB01-5

Introduction to Financial Reporting INFI01-5 This module provides students from non-accounting disciplines with a broad and practical understanding of fundamental financial reporting principles. The module explores the role of accounting in business and guides students through the full accounting cycle, from recording transactions to preparing basic financial statements. At the end of the module, students will be able to process basic accounting transactions and understand key financial documents such as journals, trial balances and financial statements.

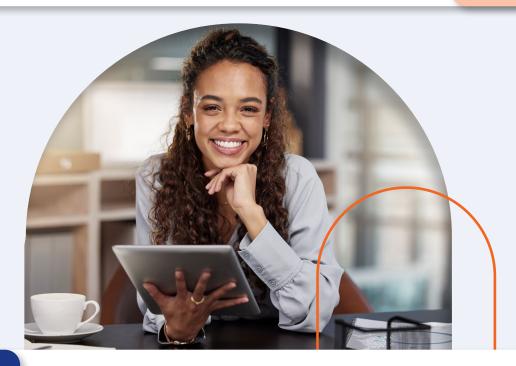
This foundational microeconomics module introduces students to the core principles and analytical tools used to understand economic behaviour at individual and firm level. This module aims to develop economic reasoning and equips learners to apply microeconomic concepts to real-world decision-making. Key areas of focus include demand and supply analysis, elasticity, consumer and producer behaviour, market structures, public goods, and the evaluation of efficiency and equity in economic outcomes. By the end of the module, students will be able to critically assess how economic agents interact within various market environments and the implications of their choices.

Introduction to Microeconomics MICRO1-5

Introduction to Macroeconomics MACR01-6 This **module provides students with a comprehensive** understanding of macroeconomic principles and their application to the South African economy. **Over the course of eight weeks**, students will explore key topics such as the structure and functions of the banking system, government intervention, fiscal policy and economic growth. **The module emphasises the practical** application of theoretical models, including the Keynesian model, to real-world economic scenarios.

This **practical module builds on foundation accounting** principles introduced in INFIO1-5 (which is a prerequisite for this module). The **module explores the full financial lifecycle** of a business, from sourcing funding and making investment decisions, to managing daily **operations and evaluating performance**. Students will see how accounting supports every stage of business activity. Additionally, students will deepen their understanding of financial statements, engage with the **Statement of Cash Flows** for the first time and gain insight into the South African tax system. **With real-world examples** and a strong focus on practical application, this module equips students to confidently engage with **financial information and finance professionals**, make informed business decisions, and apply these skills across a wide range of careers and entrepreneurial ventures. Introduction to *Financial Reporting INFIO1-5* is a prerequisite for this module.

Financial Reporting FIREO1-6



Law for Business Context LABS01-6 This module provides a clear understanding of the **South African legal framework** as it relates to the South African business environment. The relevance of legal **considerations to business** will be illustrated through practical scenarios in a business context. After completion of this module, students will be able to **identify and mitigate legal risk** and assess and communicate legal compliance across functional departments of a business.

This module provides an **overview of the primary business functions** that directly create and deliver value to customers; operations and marketing. It covers the role of **management in overseeing** operations management, including the planning, organising and controlling of resources and processes involved in inbound logistics, production or service delivery, and outbound logistics. The **module also examines marketing** management, focusing on market research, product development, branding, pricing strategies, promotion, communications and consumer behaviour. Students will **gain an understanding of how the effective** management of these core functions contribute to competitive advantage and overall business success. At the end of the module, students will have the **skills and knowledge** needed to manage these essential activities effectively in a contemporary business environment. Introduction to *Business Management INBAO1-5* is a prerequisite for this module.

Business

Management 2A

BUMA2A-6

Business
Management 2B
BUMA2B-6

This module offers an overview of the functional areas in business that provide essential supporting activities in business. This includes the role of management in overseeing procurement and supplier relationships. The module also examines information technology management, a critical aspect in contemporary business. Human resource management is covered, highlighting talent acquisition, performance management and employee development and engagement. Additionally, the module explores basic financial functions and oversight, including tax and legal compliance, and corporate governance and risk frameworks that support effective and ethical business operations. Students will develop the skills and knowledge to manage these critical supporting functions effectively, contributing to long-term business sustainability. Introduction to Business Management INBAO1-5 is a prerequisite for this module.

This module builds on **year 1 foundation financial reporting** knowledge through the practical application of **financial accounting principles**. Students will explore core accounting processes, including VAT, depreciation and entity-specific reporting. The **module focuses on preparing and analysing financial statements** to support business decision-making, with an emphasis on utilising digital tools and cloud-based accounting systems. **Students will also gain an understanding** of more complex accounting topics, such as group structures and basic consolidation concepts, alongside the treatment of financial instruments. By the end of the module, students will have the skills required for modern financial reporting and compliance with relevant accounting standards. *Introduction to Financial Reporting INFIO1-5* and *Financial Reporting FIREO1-6* are prerequisites for this module.

Financial
Accounting
for Business
Decisions
FBUD01-6

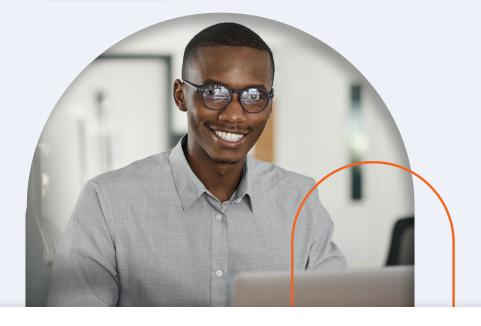
Data Analytics & Information Systems DAIS01-6 This module equips students with the knowledge and skills to collect, analyse, interpret and present data for effective business decision-making. Students are introduced to the principles of data analytics, database management and information systems, with a focus on how organisations use data to improve efficiency, competitiveness and innovation. The module highlights practical tools and methods for data handling, visualisation and reporting, and preparing students to critically evaluate information and apply insights to real-world business challenges. *Digital Skills for Business DIGB01-5* is a prerequisite for this module.

This module provides students with a foundational understanding of cyber security in the context of modern digital business environments. It explores the principles of confidentiality, integrity and availability, and examines common threats such as malware, phishing and social engineering. Students learn about key security practices, including authentication, encryption, network protection and regulatory compliance. The module emphasises both technical and human factors in safeguarding digital assets, enabling students to identify risks, apply protective measures, and support organisational resilience against cybercrime.

Cybersecurity CSEC01-6

Web
Development
WEBD01-6

This module **introduces students to the fundamental** concepts and practices of web development. Students gain an **understanding of web design** principles, coding languages, and frameworks used to create responsive and user-friendly websites. **The module covers front-end and back-end** development basics, with an emphasis on usability, accessibility, and alignment with business goals. **By applying their knowledge through practical** projects, students learn how to design, build, and maintain functional web solutions that support organisational and entrepreneurial initiatives in a digital economy. *Digital Skills for Business DIGB01-5* is a prerequisite for this module.





This module **introduces students to strategic thinking** in a fast-changing, digital world. The module explores how to use data, digital tools and foresight techniques to plan, **manage innovation and respond** to disruption. Students will learn to align strategy with emerging trends, manage change, and incorporate ESG and digital risk considerations into long-term business planning. *Business Management 2A BUMA2A-6* and *Business Management 2B BUMA2B-6* are prerequisites for this module.

Strategy and Foresight SFOR01-7

Leadership and Organisational Dynamics LORG01-7 This module examines leadership within organisations, and the influence that leaders have on employee behaviour and organisational culture. It covers key leadership theories and styles, examining how leaders motivate, influence and guide individuals and teams. Students will explore leadership challenges and the use of power and influence in leadership roles. The module also reviews the application of organisational and employee behaviour theories to understand how individuals and groups act within the workplace. Additionally, the development of emotional intelligence and psychological safety are covered as qualities for effective leadership. At the end of the module, students will have a solid understanding of how leadership influences organisational success.

This capstone **project integrates and applies** the knowledge and skills that students have gained across their coursework in a practical, real-world context. Students will **demonstrate critical thinking**, **problem-solving** and research and communication skills relevant to the commerce and business environments. The module covers various business disciplines, **functions and skills learned** throughout the degree. Students will develop the ability to work both independently and collaboratively, which will require them to **apply academic concepts to practical situations**. Students will also reflect on their learning journey and assess their efforts and contributions.

Applied Business
Capstone
CAPG1C-7

Digital
Transformation
DITIO1-7

This module provides an **in-depth exploration of digital transformation** frameworks and models that guide the alignment of technology initiatives with **organisational strategy**. Students will critically analyse and apply leading models and tools used in **digital transformation efforts**. The module also covers change management approaches and **assesses organisational readiness** for digital change. **Students will review and evaluate** emerging technologies and their potential impact on **future digital transformation** efforts. The module also addresses governance, risk management, and ethical considerations that influence digital initiatives. **At the end of the module**, students will be able to manage and evaluate **digital transformation**, ensuring technology adoption delivers sustainable, competitive advantage in contemporary business contexts.

This module explores the **transformative role of financial technology** in reshaping the global and South African financial services industry. **Students analyse emerging technologies** such as blockchain, digital currencies, artificial intelligence, and mobile payment systems, and evaluate their impact on the banking, insurance and investment sectors. The **module highlights regulatory considerations**, ethical challenges, and opportunities for innovation. By critically examining **case studies and industry applications**, students develop the ability to assess the risks and benefits of **FinTech** solutions and their potential to drive inclusive economic growth. *Financial Accounting for Business Decisions FBUD01-6* is a prerequisite for this module.

Financial Technology FTEC01-7

Project
Management
PROM01-7

This module **develops students' knowledge** and skills in managing projects effectively within **organisational and entrepreneurial contexts**. It introduces the principles, methodologies and tools of project management, including project planning, scheduling, budgeting, risk management and stakeholder engagement. **Students explore both traditional** and agile approaches, with an emphasis on aligning projects to strategic objectives, and delivering value. By **applying project management techniques** to real-world scenarios, students gain the ability to plan, execute, monitor and evaluate projects in dynamic and complex environments. *Business Management 2A BUMA2A-6* and *Business Management 2B BUMA2B-6* are prerequisites for this module.

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Admission Requirements

The admission criteria for the **Bachelor of Commerce** degree are as follows:

Candidates who matriculated in 2007 or earlier require:

A Senior Certificate with matriculation endorsement/exemption for degree studies.
 Candidates who have a Senior Certificate but who do not meet the matriculation endorsement/exemption requirements stated above may apply to Universities South Africa (USAF) for mature age exemption (https://mb.usaf.ac.za/).



2. A symbol of **E** or **higher** for **Mathematics on HG**, or a symbol of D or higher for Mathematics on SG. Candidates who do not meet the mathematics requirement may be offered admission on **condition that they successfully complete** the **BCom Bridging programme**, if they have achieved at least a symbol of E on HG or a C on SG in any two of the following subjects:





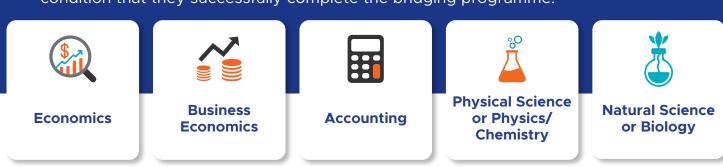






Candidates who matriculated in 2008 or later require:

- 1. A National Senior Certificate (NSC) with a minimum of 50% in four NSC 20-credit subjects, including English as the language of instruction at Milpark Education, as certified by Umalusi. Life Orientation is not a 20-credit-bearing subject. Candidates who have a National Senior Certificate (NSC) but who do not meet the matriculation endorsement/ exemption requirements stated above may apply to Universities South Africa (USAf) for mature age exemption (https://mb.usaf.ac.za/)
- 2. A minimum mark of 50% for Mathematics or 70% for Mathematics Literacy. Candidates who do not meet the mathematics requirement but who have achieved a minimum mark of 50% or higher in any two of the following subjects, may be offered admission on condition that they successfully complete the bridging programme:



Candidates who have completed a relevant **Higher Certificate (NQF 5)** or **Diploma (NQF 6)** in the field of business or commerce, may also be admitted to the **BCom degree**.



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Applicants must, at a minimum, submit the following documents with their application:



Copy of South African 13-digit identity document or valid passport.



Copy of Senior Certificate with matriculation endorsement/ exemption for degree studies



Copy of National Senior Certificate with a bachelor's degree pass



Copy of Senior
Certificate or
National Senior
Certificate plus
a qualification
at NQF Level 5
or above (120
credits or more),
supported
by a copy of
the certificate
or letter of
completion.

Kindly **note**

The **documents listed above** represent the minimum requirements. Applicants may be asked to provide **additional supporting documentation** if further evidence is needed. Applicants are encouraged to provide all **supporting documentation** at the time of applying to avoid unnecessary delays in the processing of their application.

Other / International certificates

Further to the requirements for admission provided above, foreign nationals or South African nationals seeking to apply for admission onto the qualification, based on a **non-South African/foreign** senior school leaving certificate, must obtain and submit to **Milpark a Certificate of Exemption from Universities South Africa** (USAf) (www.usaf.ac.za).

Applicants with foreign senior **school leaving certificates** who have already completed the equivalent of a South African Grade 12, are advised to submit their **USAf Certificate of Exemption** at the time of applying online for the Milpark bachelor's degree.

Any foreign national or South African national seeking admission based on a **non-South African/foreign tertiary qualification** must obtain and submit to Milpark, a Certificate of Exemption from Universities South Africa (USAf) (www.usaf.ac.za) at the time of applying for admission onto the qualification. www.saqa.org.za



Foreign nationals residing in **South Africa on a temporary visa** must provide proof from the **South African Home Affairs** offices that they are permitted to study and enrol for studies at the tertiary level.

Recognition of Prior Learning (RPL) applications

Milpark admits a small number of students onto its programme via **Recognition of Prior Learning (RPL).** Applicants interested in applying via **RPL will be considered** individually by the relevant Head of School.

Applicants will be required to provide evidence as outlined below **when applying for admission via the RPL route:**

- Curriculum vitae applicant must have 10 years of relevant work experience.
- Applicant must have a matric qualification, even if they performed poorly on it.
- **Personal motivational letter**, advising how the qualification will assist them and how the qualification links with their line of work.
- Evidence from **performance in the workplace** (e.g. motivational letter from direct line manager, evidence from workplace appraisal).
- Evidence from prior achievement.
- Certified academic transcript/statement of result.

Learn More About The RPL Requirements

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Mode of **Delivery**

The **Department of Higher Education and Training** has registered the programme, and the Council on Higher Education has accredited the programme for delivery via **distance learning**.

Learn More

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Access to Technology

Through the *myMilpark* and *myCourses* online tuition and support environments, students have access to all course materials (including formative and summative assessments), discussion opportunities, administrative services and a wealth of external resources.

Minimum requirements to study online and complete assessments and online proctored assessments

A laptop or personal computer (PC) with one of the following operating systems:











Continuous (daily) access to a **stable internet connection** with an upload and download speed of at least 5 Mbps.



A camera/webcam (720p resolution)



Speakers and a microphone **OR** headphones



2GB free **RAM** (memory)



250MB free disk space.

View Technical Requirements

How To Check Your RAM

10 Student Support



Library access

The Milpark Library provides **access to e-books in a virtual library** called Cyberlibris (Scholartext). Lecturers may create smart bookshelves per course or module for students to access (these shelves can contain prescribed and recommended books). Students can also **create their own personal smart bookshelves** containing resources for their studies. Having access to a digital library means that thousands of students can access books and resources from anywhere, at the same time, online.

There is **no need to make reservations** and requests, and no limit to the time a student has to access a book. With the implementation of Cyberlibris, students also have access to full-text resources via ProQuest (global), Emerald (global), Ebsco (global) and Sabinet (South African publications), to assist with research and to **enrich their learning experience**. Access to the Library is included in the module fee.

Online lecturer (IO)

Comprehensive student **support services are available**. Students are provided with administrative support by Student Services. To assist with understanding content, students have **access to online lecturers** whom they can contact individually. Students who experience study and/or personal problems have access to a student counsellor.

All support services are available to registered students via myMilpark (myCourses).

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Rules Of Progression

Compulsory **modules must be completed** by all students. Students are required to select one of the majors which will determine the electives available to them. Most of the advanced modules have prerequisites which are indicated under the **Module Descriptions.**

Candidates may **NOT** register for any **Level 2 or Level 3 modules** if they still have four or more modules outstanding on the previous level. Candidates with any outstanding first-year module(s) may **NOT** register for any third-year module.

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Assessment

Formative assessment **contributes 40% to the final mark** and consists of a combination of assignments and tests. The exact formative structure per module will be communicated to the student at the start of the semester.

Students will complete a final summative assessment per module at the end of each semester, which contributes **60%** towards the final mark. Students need to obtain a sub-minimum mark of 40% in the final summative assessment, and an overall mark of **50%**, to pass the module.

Students are **advised to consult the module orientation** and assessment guidelines provided for each module to ensure they **understand how their final mark** will be calculated.

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Duration

Part-time and distance-learning students have a minimum of three years and a maximum of nine years to complete the qualification.

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Certification

On successful completion of the qualification, the student will receive a **Bachelor of Commerce** degree, **NQF Level 7**. The **Bachelor of Commerce** degree is accredited by the **Higher Education Quality Committee of the Council on Higher Education** (CHE).





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Further Studies

Milpark Education is committed to the process of **lifelong learning and to opening access to higher education**. The programme is at **NQF level 7** and will provide for articulation options into NQF level 8 programmes.

Narrowly, students may proceed to a **Postgraduate Diploma in Business Administration** (offered by Milpark Education), a **Postgraduate Diploma or an Honours degree** (at any number of public universities) in one of the disciplines, subject to meeting the admission and selection criteria of the receiving institution.

A **student who has completed certain modules** on this qualification at Milpark Education, and who wishes to transfer to another **tertiary-level institution**, should be able to apply for exemption from **relevant modules** on the basis of the modules that have been passed at Milpark Education.

16 Pricing



All module fees include one round of formative and summative assessments (supplementary examinations excluded). Module fees do not include the cost of prescribed textbooks, which will be for the student's own account. The prescribed book list will be available on *myMilpark*, on registration.

17 Disclaimer

The content of this **brochure is accurate at the time** of going to print. Milpark Education reserves the right to change the **programme content due to changes in legislation**, as well as for market requirements and other reasons. **Notice of such changes** will be published on our website.

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www.milpark.ac.za

Apply Now

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