MILPARK EDUCATION Business School

Doctor of Business Administration

INITIAL RESEARCH PROPOSAL

Student Number
Name & Surname
Email
Mobile Number

Important: Maximum words = 4,500 excluding references
(Please delete this block prior to uploading)

Title Title of the proposed research

Introduction A brief introduction to the intended research

Literature review Analyse at least five academic journal articles relevant to the topic and narrate an appropriate argument in relation to the intended study

Theoretical framework Discuss the framework(s) to be used in the study

Problem statement and research question(s) Explain the phenomenon to be explored as well as justifying its worthiness for research. Narrate the research question(s) emanating from the problem statement

Method Describe the way in which data will be collected and motivate the reasoning of its appropriateness to address the research question(s)

Contribution Motivate the importance of the study, highlighting the beneficiaries in terms of theory and practice

Key terms List the key terms in the study

References Formatted in Harvard style